

# Tärgalt internetis

## Estonian Safer Internet Centre Project „Smartly on the Web“

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# Estonian Safer Internet Centre



The main goals of the Estonian SIC project „Smartly on the Web“ (*Targalt internetis*) are:

- children and young people smarter use of internet and digital communication devices;
- contributing to stamping out child sexual abuse from the Internet.

## **Safer internet centre services:**

- awareness raising about online safety - [www.targaltinternetis.ee](http://www.targaltinternetis.ee) ;
- Estonian hotline for receiving reports from public - [www.vihjeliin.ee](http://www.vihjeliin.ee) ;
- helpline 116111 for providing help and counselling - [www.lasteabi.ee](http://www.lasteabi.ee) .

## **Organisations:**

- Estonian Union for Child Welfare
- Information Technology Foundation for Education
- Estonian Advice Centre
- Police and Border Guard Board.

**Advisory Board** representing 20 organisations

# Awareness raising

## Working together with children and young people

**Youth Panel** with 15 young people from schools of different regions of Estonia.

The role of the Youth Panel:

- consulting the project team related to developing educational materials and organising events;
- contributing to the awareness raising events.

Face-to-face seminars 2-3 times per year;  
Facebook community for discussions.



# Awareness raising

“Smartly on the web” training events in schools and kindergartens:

- Children
- Youngsters
- Parents
- Teachers

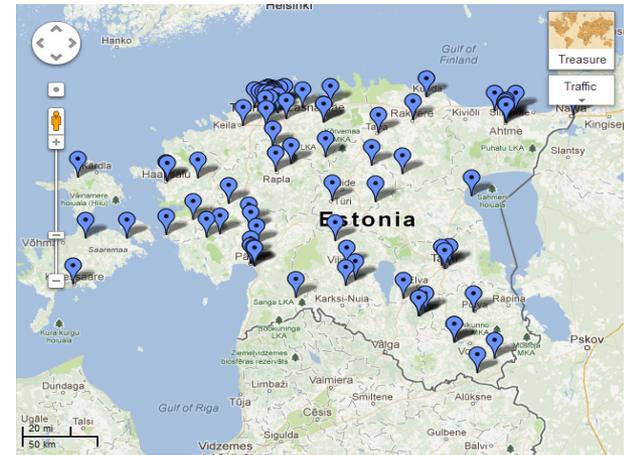
Main subjects:

privacy, protection of your information and yourself, communication online, cyber bullying, sexting, pornography online; useful websites, risks etc.

In 2011-2015 on behalf of 28 trainers and 3 web constables:

- **650** workshops in **334** schools and in **121** kindergartens have been carried out;
- altogether **43 745** children and young people aged 6-16, **4603** teachers/trainers and **2042** parents have got knowledge&information.

Nation-wide off-line competition for 40 schools in 2013/2014 and 2015/2016.



# Awareness raising

## Events for children and young people



# Awareness raising materials

## For children and young people

Cartoons, videos, training materials posters, games etc.



## For parents

Informational materials, leaflets, videos etc.



## For teachers

Methodological material, lesson plans, tests, webinars etc.



During 2012-2015 more than **320** awareness raising materials have been developed.

# Awareness raising

[www.targaltinternetis.ee](http://www.targaltinternetis.ee)



<https://noor.targaltinternetis.ee>

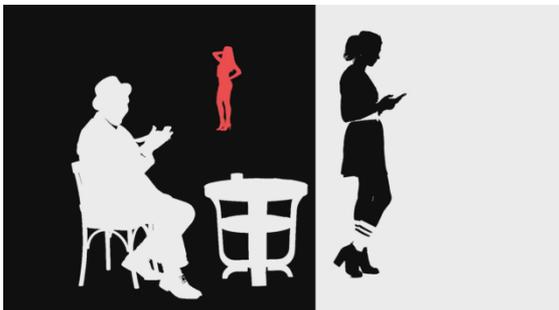


<https://laps.targaltinternetis.ee>



# Awareness raising

**Safer Internet Day  
Conferences  
Campaigns  
Seminars etc.**



**käitu  
internetis  
targalt!**



**"Respekt!"**

Suhtle mõistlikult -  
**ka internetis!**  
Tähistame koos  
turvalise interneti  
päeva 05. veebruaril.  
Vaata lähemalt [targaltinternetis.ee](http://targaltinternetis.ee)

**Targalt internetis**  
Tiigrinippe  
Sihtasutus



**digiajastu  
põlvkond...  
elu  
virtuaal-  
maailmas...**

**Targalt internetis**

AAREDA AARDA LA ST GRAMMAARME (Ebruar 2011)

**Ava uks digimaailma!**

Õpetaja, lapsed  
ja internet

**TURVALISE INTERNETI PÄEV 2012**

Lindakivi Kultuurikeskuses  
11. veebruaril 2012  
kell 13.00 - 17.00

**TULE Targalt internetis  
PEREPÄEVALE**

Tegevused kogu perele:  
- lastel ja vanemad filmiprogramm  
- nõuandemugad  
- arvuti mängud  
- järele mõtlemise  
- ja loomise aeg

Osalejate vahel loositakse  
võlga valvavad auhindu!

Vaata ka [www.targaltinternetis.ee](http://www.targaltinternetis.ee)

**ESINEB  
Getter Jaani**

# Helpline



Estonian Child Helpline 116111 is a general helpline. Being part of Estonian SIC provides help and counselling on online related issues.

- Service available 24/7 and is free of charge.
- Counselling is provided in Estonian and in Russian, if needed also in English.

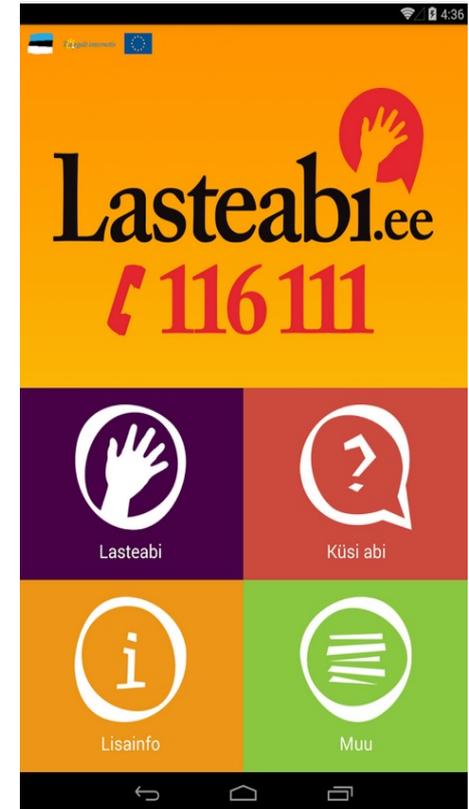
Helpline offers contemporary forms of counselling:

- online chat on the webpage [www.lasteabi.ee](http://www.lasteabi.ee) ;
- e-mail [info@lasteabi.ee](mailto:info@lasteabi.ee) ;
- online chat through the Children Helpline application "lasteabi" ;
- Skype-based online chat (username:Lasteabi\_116111).

Helpline Facebook account:

<https://www.facebook.com/lasteabi> .

For promoting the service via different campaigns, events, awareness raising materials.



# Hotline



Estonian Hotline 'Vihjeliin' [www.vihjeliin.ee](http://www.vihjeliin.ee) is a free online service which enables Internet users to report about child sexual abuse material circulating on the Internet.

The work of the Hotline is aimed at contributing to stamping out child sexual abuse from the Internet.

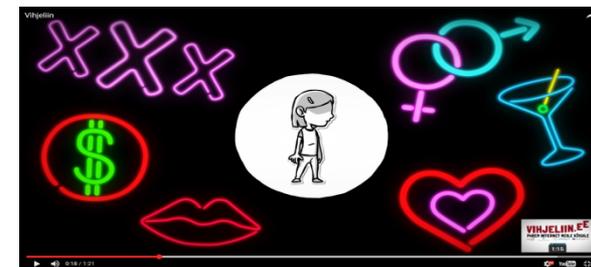
Website is in Estonian, Russian and English.

Cooperation Agreement with Police and Border Guard Board.

INHOPE network member since November 2012.

**Statistics:** 01.02.2011- 31.12.2015 **3750** reports, in which 471 reports about CSAM

Promoting the service via media channels, events, seminars and awareness raising materials.



**Thank you!**

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[www.targaltinternetis.ee](http://www.targaltinternetis.ee)