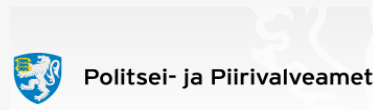


Tärgalt internetis

Estonian Safer Internet Centre Project „Smartly on the Web“

Malle Hallimäe
November, 4 2016





The main goals of the Estonian SIC project „Smartly on the Web“ (*Targalt internetis*) are:

- children and young people smarter use of internet and digital communication devices;
- contributing to stamping out child sexual abuse from the Internet.

Safer internet centre services:

- awareness raising about online safety - www.targaltinternetis.ee ;
- Estonian hotline for receiving reports from public - www.vihjeliin.ee ;
- helpline 116111 for providing help and counselling - www.lasteabi.ee .

Organisations:

- Estonian Union for Child Welfare
- Information Technology Foundation for Education
- Estonian Advice Centre
- Police and Border Guard Board.

Advisory Board representing 20 organisations

Awareness raising

Working together with children and young people

Youth Panel with 15 young people from schools of different regions of Estonia.

The role of the Youth Panel:

- consulting the project team related to developing educational materials and organising events;
- contributing to the awareness raising events.

Face-to-face seminars 2-3 times per year;
Facebook community for discussions.



Awareness raising

“Smartly on the web” training events in schools and kindergartens:

- Children
- Youngsters
- Parents
- Teachers

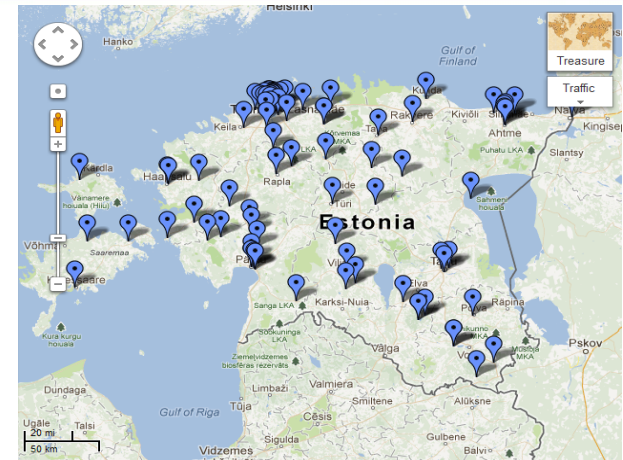
Main subjects:

privacy, protection of your information and yourself, communication online, cyber bullying, sexting, pornography online; useful websites, risks etc.

In 2011-2015 on behalf of 28 trainers and 3 web constables:

- **650** workshops in **334** schools and in **121** kindergartens have been carried out;
- altogether **43 745** children and young people aged 6-16, **4603** teachers/trainers and **2042** parents have got knowledge&information.

Nation-wide off-line competition for 40 schools in 2013/2014 and 2015/2016.



Awareness raising

Events for children and young people



Awareness raising materials

For children and young people

Cartoons, videos, training materials posters, games etc.



For parents

Informational materials, leaflets, videos etc.



For teachers

Methodological material, lesson plans, tests, webinars etc.



During 2012-2015 more than **320** awareness raising materials have been developed.

Awareness raising

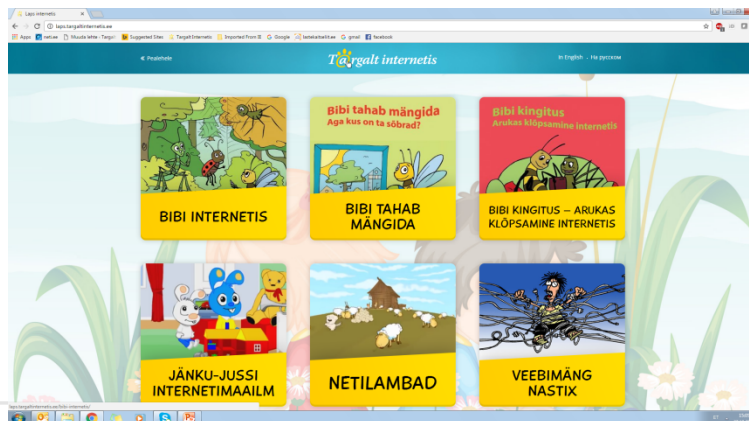
www.targaltinternetis.ee



<https://noor.targaltinternetis.ee>

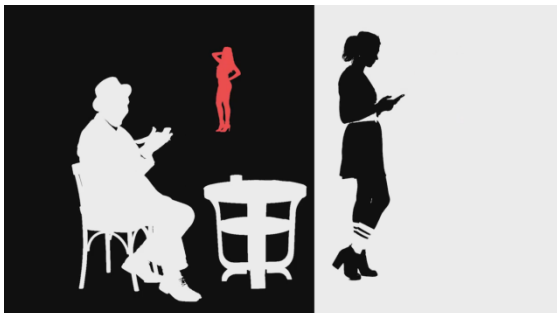


<https://laps.targaltinternetis.ee>



Awareness raising

**Safer Internet Day
Conferences
Campaigns
Seminars etc.**



**käitu
internetis
targalt!**



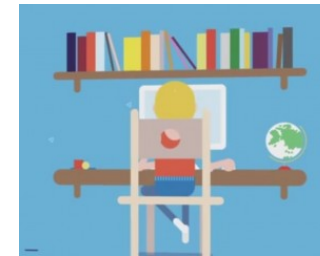
Targalt internetis Lastekirjatek 116111

"Respekt!"

Suhtle mõistlikult -
ka internetis!
Tähistame koos
turvalise interneti
päeva 05. veebruaril.

Vaata lähemalt targaltinternetis.ee

Targalt internetis
Tiigrinippe
Sihtasutus



**digiajastu
põlvkond...
elu
virtuaal-
maailmas...**

Targalt internetis

AAREDA AARVOLA JA ST. GRIMALDI KIRK (Edukuu 2011)

Ava uks digimaailma!

Õpetaja, lapsed
ja internet

TURVALISE INTERNETI PÄEV 2012

Lindakivi Kultuurikeskuses
11. veebruaril 2012
kell 13.00 - 17.00

**TULE Targalt internetis
PEREPÄEVALE**

Tegevused kogu perele:
- loetelu ja loomine
- filmiprogramm
- nõuandemugad
- animatsioonid
- arvuti mängud
- ja palju muud põnevat!

Osalejate vahel loositakse
võlga valvavad auhindu!

Vaata ka www.targaltinternetis.ee

ESINEB
Getter Jaani

Helpline



Estonian Child Helpline 116111 is a general helpline. Being part of Estonian SIC provides help and counselling on online related issues.

- Service available 24/7 and is free of charge.
- Counselling is provided in Estonian and in Russian, if needed also in English.

Helpline offers contemporary forms of counselling:

- online chat on the webpage www.lasteabi.ee ;
- e-mail info@lasteabi.ee ;
- online chat through the Children Helpline application "lasteabi" ;
- Skype-based online chat (username:Lasteabi_116111).

Helpline Facebook account:

<https://www.facebook.com/lasteabi> .

For promoting the service via different campaigns, events, awareness raising materials.



Hotline



Estonian Hotline 'Vihjeliin' www.vihjeliin.ee is a free online service which enables Internet users to report about child sexual abuse material circulating on the Internet.

The work of the Hotline is aimed at contributing to stamping out child sexual abuse from the Internet.

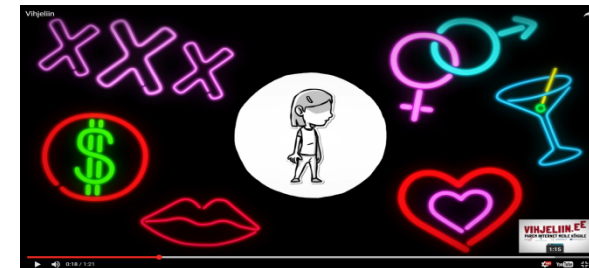
Website is in Estonian, Russian and English.

Cooperation Agreement with Police and Border Guard Board.

INHOPE network member since November 2012.

Statistics: 01.02.2011- 31.12.2015 **3750** reports, in which 471 reports about CSAM

Promoting the service via media channels, events, seminars and awareness raising materials.



Thank you!

malle@lastekaitseliit.ee
www.targaltinternetis.ee